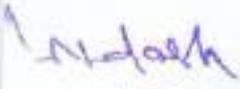
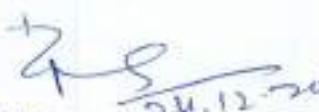


## REPORT

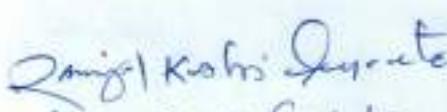
A two days National Seminar was organized by the Department of Sociology, Pattamundai College, Pattamundai on "**Impact of Social Media on Indian Society**" on 23-12-2015 & 24-12-2015 at 9.00 A.M. in the College auditorium under the chairmanship of Prof. Bijaya Kumar Swain, Principal, Pattamundai College. Prof **Bibhuti Bhusan Mohanty**, Central University, Puduchery was the chief guest, **Rabindra Kumar Mohanty**, Police academy was the chief speaker in the seminar and the resource persons in the seminar were Prof. Bimalesh Pathak, Utkal University, Dr. Sanjay Kumar Jena, Satya Sai Womens College, Prof Jagannath Dash, Former professor of Anthropology, Utkal University, Bhubaneswar, Prof B.B Barik Principal, Pattamundai Womens College, Prof Srinibash Bhuyan, Former principal, HNS College, Chandol, Prof Natabar Samal, Former Principal, Karilopatna College, Karilopatna, Dr Manas Ranjan Nanda, Reader in Sociology, Ekamra College, Bhubaneswar. Prof Prasant Kumar Dash, Marshaghai College and Dr. Sanjukta Dash, HOD sociology, Kendrapara Autonomous College, Kendrapara. The keynote address was delivered by Dr Rabindra Kumar Mohanty, OES(I), Reader in Sociology, BPSPA, Odisha. The theme paper was presented by Prof Ranjit Kumar Senapati, Lect. in sociology. Dr Kahnu Charan Dhir, Sub -Collector, Kendrapara was also present in the seminar as guest of honour.

The meeting was inaugurated by the chief guest Prof B.B. Mohanty at 9:00 A.M on 23-12-2015 with the lightening of candles by chief guest. The guests were introduced by Prof Debabrata Pradhan, Reader in Philosophy, Pattamundai college, Pattamundai. More than 110 participants including, Senior lecturers, Readers, Professors and students from different colleges of the state joined the seminar which comprises of five technical sessions and a valedictory function. Certificates of participation were distributed in the valedictory function. Capt Manoj Parida delivered the vote of thanks.

  
Principal  
Pattamundai College

  
24.12.2015  
IQAC Co-ordinator  
Pattamundai College



  
Organizing Secretary  
Dept. of Sociology  
Pattamundai College



*Postmaster D. S. C.*  
*H. C.*  
*10/10/15*  
*09.09.15*

UNIVERSITY GRANTS COMMISSION  
 EASTERN REGIONAL OFFICE  
 LB 8 Sector III Salt Lake, Kolkata 700 098



10. The grantee institution shall ensure the utilization of grant-in-aid for which it is being sanctioned/paid. In case of non-utilization/part utilization, the simple interest @10% per annum as amended from time to time on unutilized amount from date of drawal to the date of refund as per provisions contained in General Financial Rules of Govt. of India will be charged.
11. The University/College shall follow strictly the Government of India/UGC's guidelines regarding implementation of the reservation policy [both vertical (for SC,ST&OBC) and horizontal (for persons with disability etc.) in teaching and non-teaching posts.
12. The University/College shall fully implement the Official Language Policy of the Union Govt. and comply with the Official Language Act, 1963 and Official Languages (used for official purposes of the Union) Rules, 1976 etc.
13. **The grants should not be used for Self-Financing/Unaided Courses.**
14. It may be noted that the accounts of the grant-in-aid institution shall be subject to inspection by Officers of the ERO, UGC, Kolkata.
15. **The interest earned by the University/Colleges/Institute on this grant-in-aid shall be treated as additional grant and may be shown in the UC/Statement of expenditure to be furnished by grantee institution.**
16. The sanction issues in exercise of the delegation of powers vide UGC Order No. 130/2013 [F.No.10-11/12(Admn.IA&B)] dated 28/5/2013.
17. The University/Institutions shall strictly follow the UGC Regulations on curbing the menace of Ragging in Higher Education Institutes, 2009.
18. **The University/Institutions shall take immediate action for its accreditation by National Assessment & Accreditation Council (NAAC).**
19. The accounts of the University/Institutions will be open for audit by the Controller & Auditor General of India in accordance with the provisions of General Financial Rules, 2005.
20. The annual accounts i.e. balance sheet, income and expenditure statement and receipts and payments are to be prepared strictly in accordance with the Uniform Format of Accounting prescribed by Government.
21. Funds to the extent of Rs. \_\_\_\_\_ are available under the scheme.
22. This issue with the concurrence of UGC vide Diary No. 1202 (UGC) dated 1/27/2015
23. This issue with the approval of \_\_\_\_\_ vide Diary No. \_\_\_\_\_ dated \_\_\_\_\_

**Details of the amount is being released:**

General component (3A):	Rs. 93000
SC componen (3B):	Rs. 18000
ST componen (3C):	Rs. 9000
<b>TOTAL:</b>	<b>120000</b>

Yours faithfully,

*(Signature)*  
 (Dr. G. Srinivas)  
 Joint Secretary

Copy forwarded for information and necessary action to:

1. Principal/Teacher-in-Charge,  
**Pattamundai College**  
**Pattamundai Kendrapara**  
**Orissa 754 215**  
 He/She is requested to abide by these instructions/Guidelines of sanction order
2. Registrar/ Director, Co-ordinator, College Development Council, Utkal University
3. Auditor General, Govt. of Orissa
4. The Secretary, Higher Education, Govt. of Orissa
5. The Director of Public Instructions (Higher Education) Govt. of Orissa
6. Sociology

*(Signature)*  
 24/12/2015  
**IQAC Co-ordinator**  
**Pattamundai College**

*(Signature)*  
 09/12/15  
 (Dr. G. Srinivas)  
 Joint Secretary





UNIVERSITY GRANTS COMMISSION  
EASTERN REGIONAL OFFICE  
LB 8 Sector III Salt Lake, Kolkata 700 098

No. CO-082/14-15

(ERO) ID No. OU3-103

Date: 03-Feb-15

The Accounts Officer  
University Grants Commission  
Eastern Regional Office, Kolkata 700 098

S.No. 224849

Sub : Release of Grant-in-Aid during the Current financial year (2014-15), during XIIth Plan, to  
**Pattamundai College**

Sir/Madam,

I am directed to convey the sanction of the Commission for payment of Rs. **120000** towards the scheme **Seminar/Conference** to the Principal, **Pattamundai College** for the Plan expenditure to be incurred during the current financial year as per details given below:

Purpose of the grant	Approved allocation	Amount already sanctioned	Amount being sanctioned now	Total grant including the grant now being sanctioned
Sociology				
1st instalment	(Rs.)	(Rs.)	(Rs.)	(Rs.)
Seminar/Conference	150000	0	120000	120000
Total			<b>120000</b>	

The College is requested to note:

- A. SC component: 15%, ST component: 7.5%, General component (including Minorities): 77.5%  
B. No photocopy of bills/vouchers or the originals and detailed list of purchases should be sent with the accounts submitted unless specifically called for.

2. The sanctioned amount is debit to Head 4.(v)b and valid for payment during the financial year 2013-14 only.  
3. The amount of the grant shall be drawn by the Accounts Officer (Drawing and Disbursing Officer), University Grants Commission on the Grant-in-Aid bill and shall be disbursed to and credited to grantee as above through Electronic mode as per the following details:

(a) Details (Name & Address) of Account Holder:

Principal,  
**Pattamundai College**  
**Pattamundai Kendrapara**  
**Orissa 754 215**

(b) Account No.: 11304292420

(c) Name & Address of Branch: State Bank of India, Pattamundai Cuttack

(d) MICR Code of Branch: 754002215

(e) IFSC Code : SBIN0002100

(f) Type of Account : SB/Current/Cash Credit.

**You are requested to confirm the receipt of the above amount in your account by sending back the enclosed stamped receipt within 7 days.**

4. The grant is subject to the adjustment on the basis of Utilisation Certificate in the prescribed proforma submitted by the University/College/Institution.  
5. The University/College shall maintain proper accounts of the expenditure out of the grant which shall be utilised only on approved items of expenditure.  
6. The University/Institution may follow the General Financial Rules, 2005 and take urgent necessary action to amend their manuals of financial procedures to bring them in conformity with GFRs, 2005 and those don't have their own approved manuals on financial procedures may adopt the provisions of GFRs, 2005 and instructions/Guidelines there under from time to time.  
7. The Utilisation Certificate to the effect that the grant has been utilised for the purpose for which it has been sanctioned shall be furnished to the University Grants Commission as early as possible after the closing of the current financial year.  
8. The assets acquired wholly or substantially out of the University Grants Commission's grant shall not be disposed or encumbered or utilised for the purpose other than those for which the grant was given, without proper sanction of the University Grants Commission.  
9. A register of assets acquired, wholly or substantially out of the grant shall be maintained by the University/College in the prescribed form.

## ORGANISING COMMITTEE

**Chairperson:** Prof Bijay Kumar Swain, Principal

**Organising Secretary:** Ranjit Senapati, Head,  
Deptt. of Sociology

**Members:** Debabrata Pradhan,  
Reader, Deptt. of Philosophy  
Ramesh Chandra Sahoo,  
Reader, Deptt. of English  
Dr Ajay Kumar Das,  
Reader, Department of Chemistry  
Ramchandra Patra,  
Reader, Department of Physics  
Dr Anjali Das,  
Lecturer, Department of Botany  
Manoj Kumar Parida,  
Lecturer, Deptt. of Sociology



### Hospitality :

Free hospitality will be provided to all the delegates / participants during the Seminar.  
No Registration Fee.

### Route Chart :

Pattamundai College, Pattamundai, Kendrapara is 80 kms from nearest Cuttack Railway Station. Airport at Bhubaneswar, The capital city of Odisha, is further 30 Kms away from Cuttack at Bhubaneswar.

- From Cuttack to Kendrapara - 50 Kms.
- Kendrapara to Pattamundai. - 30Kms

## Our College

### Pattamundai College, Pattamundai

Pattamundai College, Pattamundai, Kendrapara, Orissa was started in 1970. The college got 2(f) and 12(b) status from UGC in 1977. The mission of the college is 'To provide value based quality education to all students of all sections of society, with a view to promote in them social, moral and spiritual values and professional growth to serve the society with love, justice and truth'. The goals set by the college are: 'To make higher education qualitative and value based for socio-economic transformation to the nation, to instil a sense of discipline and morality among the student community for making the students socially responsible citizens'. The college is a green campus consisting of plantation, fisheries pond, agricultural land and garden. These assets are used to generate financial resources. The college has Central Library, Computer Centre, play grounds and Sports facilities, Athletic council, Boys and girls hostel, canteen, Student co-operative store, cycle stand and grievances redressal cell. The college also has the NCC, NSS, and Red Cross units.

At present this rural multi-faculty co-educational college offers 15 under graduate Honours and Pass courses in Oriya, English, Political Science, History, Economics, Sociology, Education & Philosophy in the Arts faculty; Physics, Electronics, Chemistry, Mathematics, Zoology, Botany in the Science faculty and Accountancy in the faculty of Commerce. The college is Grant-in Aid and campus has 15.38 acres of land. The College has 49 teachers, 32 in Arts faculty, 12 in Science faculty and 5 in Commerce faculty. There are 05 female teachers. Eight of the teachers have Ph.D. degrees and 12 have M.Phil degrees. The academic audit of the college is conducted by the affiliating University as per existing rules.

The college was assessed by the NAAC, Bangalore Peer Team with Prof. Satya Prakash, former vice- chancellor, Jiwaji University, Gwalior, Madhya Pradesh as chairman in July 2005 and was accredited B Grade.



National Seminar on

## Impact of Social Media on Indian Society

Sponsored by:  
University Grants Commission (UGC)  
Kolkata

**23<sup>rd</sup> - 24<sup>th</sup> December, 2015**



**Organised by:**  
**The Department of Sociology,**  
**Pattamundai College,**  
**Pattamundai, Kendrapara**

**In collaboration with**  
**Kendrapara Autonomous College,**  
**Kendrapara**

## Invitation

Madam / Sir,

The Department of Sociology,

Pattamundai College,

Pattamundai is going to organise a

UGC, Kolkata sponsored

National Seminar on

**Impact of Social Media**

**on Indian Society**

From 23<sup>rd</sup> to 24<sup>th</sup> December, 2015

You are cordially invited to

participate in

discussion and proceedings of

the Seminar.

Ranjit Senapati,  
Organising Secretary  
Pattamundai College  
M- 9437276195

Prof Bijay Kumar Swain  
Principal and Chairman  
Ph. - 06729-224216

## Programme

Day 1 - 23.12.2015, Wednesday

Registration : 9 AM to 10.30 AM

Inaugural Session : 10.30 AM to 11.45 AM

Tea Break : 11.45 AM to 12.00 Noon

Technical Session-I : 12.00 Noon to 01.00 PM

Social Media: Concepts, Dimensions  
and Theories

Technical Session-II : 01.00 PM to 02.00 PM

Social Media in Cross Cultural Context

Lunch Break : 2.00 PM to 2.45 PM

Technical Session- III : 2.45 PM to 4.30 PM

Trends of Craze: Youth, Family and  
Gender Context.

Tea Break : 4.30 PM to 5.00 PM

Day 2 - 24.12.2015, Thursday

Refreshment : 10 .00 AM to 10.30 AM

Technical Session- IV : 10.30 AM to 11.30 AM

Impact on Marketing, Tourism Industry  
and Politics in India

Tea Break : 11.30 AM to 11.45 AM

Technical Session- V : 11.45 AM to 12.45 PM

Academic Challenges and Way Forward

Valedictory Function : 12.45 PM to 1.30 PM

Lunch Break : 1.30 PM to 2.30 PM

Photo Exhibition : 2.30 PM to 4.30 PM

## Session Themes

'Vasudhaiva Kutumbakam' a Sanskrit phrase which means that the whole world is one single family is no more an exaggeration. It is amazing how rapidly the world is getting smaller and smaller owing to the increasing trend of social media. Over the years, social media have become a craze among the younger generation today in India. These free-for-all platforms are driving new forms of social interactions and are providing people the flow of informations, mutual interactions, learning, employment, marketing, personal growth and sharing views and have become indispensable for communication today. This has created online communities where people can share as much as information they desire and facilitating people to express their opinion and ideas on many socio- political issues.

A two days UGC Kolkata sponsored National Seminar is going to be organized on Impact of Social Media on Indian Society by Department of Sociology, Pattamundai College, Pattamundai, Kendrapara in Odisha from 23<sup>rd</sup> to 24<sup>th</sup> December, 2015. The objective of this seminar is to bring and congregate the Social scientists, academicians, administrators, police, planners, policy makers from all over the country to deliberate and analyse the problem through interactions, deliberations and presentations of papers which will go a long way in explaining the nature, nuances and the dynamics of social media craze and effects of computer/internet based information sharing today. The key question to be addressed is to assess the impact of social media on various spheres of Indian society, its culture and heritage in both positive as well as negative phase.

Thrust Areas of the seminar are:

1. Social Media: Concepts, Dimensions and Theories
2. Social Media in Cross Cultural Context
3. Trends of Craze among Youth, Family and Gender Context
4. Impact on Marketing, tourism Industry and Politics in India
5. Academic Challenges and way forward

- Organising Secretary

**UGC Kolkata Sponsored National Seminar on  
Impact of Social Media on Indian Society  
From 23rd to 24th December, 2015**

Department of Sociology, Pattamundai College, Pattamundai, Kendrapara

**PROGRAMME**

**23rd December, 2015 (Wednesday)**

**9:00 Am To 10:30 Am: Registration and Breakfast**

**10:30 Am To 11:45 Am: Inaugural Session**

- Welcome Guests to the Dias
- Presentation of Flower Bouquet and badges
- Lighting the Sacred Lamp
- Opening Song
- Welcome Address by the Principal
- Prof Bijay Kumar Swain, Chairperson
- Introduction of Guests
- Debatranta Pradhan, Reader in Philosophy
- Opening of Souvenir by Chief Guest
- Presentation of Theme Paper  
Ranjit Senapati  
Head, Department of Sociology & Organising Secretary
- Key Note Address  
Dr Rabintra Kumar Mohanty OES (I)  
Reader in Sociology, BPSPA, Odisha.
- Address by Guest of Honour.  
Professor BB Mohanty, Central University, Puduchery
- Address by Distinguished Guest.  
Dr Kahnu Charan Dhir, OAS (I)  
Sub-Collector, Kendrapara
- Inaugural Speech by Chief Guest  
Professor D N Jena Hon'ble Vice Chancellor  
Utkal University of Culture
- Vote of Thanks by Rapporteur  
Lt. Manoj Kumar Panda, Lecturer, Deptt. of Sociology

**Tea Break-11.45 A.M to 12.00 Noon**

**Technical Session-I (12.00 Noon to 1.00P.M)**

**Social Media: Concepts, Dimensions and Theories**

- Session Chair** : Prof. Bimallesh Pathak (Retd)  
Utkal University, Vanivihar, BBSR
- Session Co-Chair** : Dr. Sanjaya Kumar Jena  
Satya sai Women's College, BBSR
- Panelists** : (1) Dr. Rajendra Prasad Tripathy  
Kendrapara Auto College, Kendrapara  
(2) Prof. Sudhansu Sekhar Mohanty  
Chandabali College, Chandabali  
(3) Prof. Prasanta Kumar Dash  
Marshaghai College, Marshaghai  
(4) Prof. Nirod Kumar Mishra  
Rajsunakhala College, Rajsunakhala
- Rapporteur** : Manoj Kumar Panda, Lecturer Sociology  
Pattamundai College

**Technical Session-II: 01.00 PM to 02.00 PM**

**Social Media in Cross Cultural Context**

- Session Chair** : Prof. Jagannath Dash, Professor of Anitro. (Retd)  
Utkal University, Vanivihar, BBSR
- Session Co-Chair** : Prof BB Barik Principal  
Pattamundai Women's College
- Panelists** : (1) Dr. Abhinna Chandra Sahoo Principal (Retd)  
Tarini College, Gharagaon, Keonjhar  
(2) Prof. Anulya K Malla, Marshaghai College  
(3) Dr Sanjukta Dash, Kendrapara Auto College.
- Rapporteur & Vote of Thanks** : Dr. Prasanta K Jena, Bays Abdhoot  
College, Karhimul, Jagatsinghpur
- Lunch Break** 2.00P.M to 2.45P.M

**Technical Session-III (2.45 P.M to 4.30P.M):**

**Trends of Craze: Youth, Family and Gender Context**

- Session Chair** : Prof. Srinibash Bhuyan (Retd.)  
Principal, HNS, College, Chandol
- Session Co-Chair** : Prof. BB Barik, Principal,  
Pattamundai Women's College
- Panelists**  
(1) Prof. Jajati Kishore Tripathy  
Kendrapara Auto College, Kendrapara  
(2) Prof. Bhubananda Mohanty  
Sahaspur College, Jaipur  
(3) Dr. Bhagyalaxmi Mohanty, Kamala Nehru  
Women's College, BBSR  
(4) Prof. Bhabani Prasad Panda  
Binrupa College, Indupur

**Rapporteur & Vote of Thanks**- Dr. Arniya Kumar Jena  
Korus Women's College, Korus

**High Tea** : 4.30 PM to 5.00 PM

**DAY II 24th December, 2015 Thursday**

**Refreshment** : 10.00A.M to 10.30A.M

**Technical Session-IV 10.30 AM to 11.30 AM**

**Impact on Marketing, Tourism Industry and Politics in India**

- Session Chair** : Prof. Natabar Samal (Retd.) Principal,  
Kankapatana College, Kankapatana
- Session Co-Chair** : Prof Prasanta Kumar Dash, Marshaghai College
- Panelists**  
(1) Prof. Iswar Chandra Behera, A.S. College, Tirtol  
(2) Dr. Himansu Bhushan Panda, VHU, College,  
Nikorei, Kendrapara  
(3) Prof. Smitarani Biswal, Reader in Sociology,  
Satyasahi college for women.  
(4) Dr. Pradipta Kumar Jena, Lokanath Mohavidyalaya,  
Patkura, Korus

**Rapporteur & Vote of Thanks** : Dr Ramesh Chandra Nayak  
Ravenshaw University, Cuttack

**Tea Break** : 11.30 AM to 11.45 AM

**Technical Session-V : 11.45 AM to 12.45 PM**

**Academic Challenges and Way Forward**

- Session Chair** : Prof. (Dr) Sanjukta Dash, HoD Sociology, Kendrapara  
Auto College, kendrapara.
- Session Co-Chair** : Dr Kabir Ch Swain, HoD Sociology,  
Lokanath Mohavidyalaya, Patkura, Korus
- Panelists** : (1) Dr Manas Ranjan Nanda, Ekamra College,  
Bhubaneswar  
(2) Dr. G C Jena, BP College Antei  
(3) Dr. Khali Sahoo, Principa Nayaghai Auto College

**Rapporteur & Vote of Thanks** : Dr. (Miss) Anjali Das  
Lect. in Botany, Pattamundai College

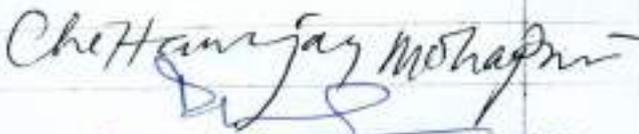
**Valedictory Function 12.45P.M to 1.30 P.M**

- Panelists** : Professor BB Mohanty, Chief Guest  
Central University, Pondichery, Puduchery  
Prof Bijay Kumar Swain, Chairperson,  
Principal, Pattamundai College  
Ranjit Senapati, Organising Secretary  
Prof. Ramesh Chandra Jena, Ex. Principal,  
Dr. Giris Chandra Patra, Retd. Reader,  
Kendrapara (Auto) College.  
Manoj Kumar Panda, Lecturer in Sociology,  
Deptt. of Sociology, Pattamundai College
- Vote of Thanks** : Smt. Rajalaxmi Mohanty  
Lect. in Education, Pattamundai College

SL No.	NAME AND DESIGNATION	NAME OF COLLEGE OR UNIVERSITY	DISTANCE IN KMS.
01.	RABINDRA KUMAR LENKA LECT. IN. SOCIOLOGY	S.S.J. MOHAVIDYALAYA A.K.C. PUR JAGA TSINGHPUR	80 kms
02.	MATHURANANDA SAHOO (Lect - in - Sociology)	BAISIMOUZA COLLEGE A.P.O. - PURAN Dist. - J. pur	140 kms
03.	Ramesh Chandra Saha Lect in Physics	Pattamunda College Bargarh	H. &
04.	Sarat Kumar Mohapatra Lect. in Sociology	KAPILSWAR COLLEGE, KATANA Rajkaniha Kendrapada	400 km
05.	CHITTARANJAN MOHAPATRA	S.S.J. Mohavidyalaya A.K.C. Pur.	80 kms 70 Rm

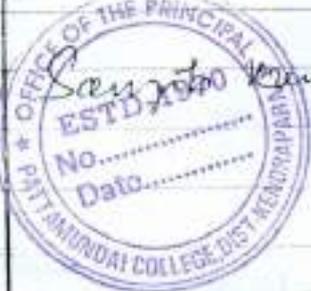


IQAC Co-ordinator  
Pattamunda College  
D. 2013

TITLE OF PAPER (in any)	MOBILE NO.	SIGNATURE OF PARTICIPANT
The impact of mass media on Indian women.	9437818523 9937808036	Kalandan U. Sekar
The impact of mass media on gender society	7873635394	Muthuswami Saha
	9937644410	Rana Chaitanya
The impact of mass media on Indian Women	9938358084	Sanat Kumar Mohapatra
		 IQAC Co-ordinator Pattanamalai College 12/12/2015

SL NO	Name and Designation	Name of the College/University	Distance KMS.
06	Smt. Smita Jena Lect. in Soc.	Sapaneswar college Berahpur.	25 km.
07	Manoj Kumar Tripathy Lect-in-Hist	L.B. College, Ayatpur	25 km
08	Prasanna Kumar Dash, Lect-in-Eng.	L.B. college, Ayatpur	25 km
09.	Dhramani Deswal	B.A Economics Department Of K.U. University Student Delegate	100 Km
10	Sanyal Kumar Dash	Pattamundi College IQAC Co-ordinator Pattamundi College	Head Quater 24/12/2015



Title of the paper	Mobile No.	Signature
	9777080564	Smriti Kumar Jena
	9437505668	Manoj Kumar Tripathy
	9937491041	Preecanna Kumar Dash
Harnessing the Demographic Dividend on Social Media	7735069955	Dinanari Biswal
 IQAC Co-ordinator Pattadakal College	9938493379 20/12/2015	 Preecanna Kumar Dash

Sl. No. Name of the Candidate and Designation Name of the College / University Distance in KMS.

11. Gouranga Chann  
Pandh  
Lect. in Sociology U. K. Mahabir College  
Madaripur 18 km + 18 km  
= 36 km

12. Manmath Kumar  
Palon  
Lect. in Sociology Barapara Mahavidyalaya  
Barapara 15 km + 15 km  
= 30 km

13. Dr. Mita Rant  
Lect. in Sociology S. S. J. Mahavidyalaya  
Rajnagar.

14. Suroj Ranjan Jana  
Lect. in Sociology Sahaspur College,  
Balichandrapur 55 K.m.  
Jajpur



IQAC Co-ordinator  
Pattanjali College  
11/11/2015

15. Dr. Rubendra Goswami  
Sr. Lecturer P. H. Department of  
Sociology U. U. Varanasi 110 km

Title of the Paper	Mobile No.: Email-ID.	Signature
--------------------	--------------------------	-----------

NA

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gouranga.sarda24@gmail.com

*G. Sarda*  
23/12/2015

NA-

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Patil ane 90@gmail.com

*A. Patil*  
23/12

9437303305

*A. Patil*  
23.12.15

No.

9437130820  
sawijens@gmail.com

*S. Sawijens*  
26/12/2015  
IQAC Co-ordinator  
Pattansindai College

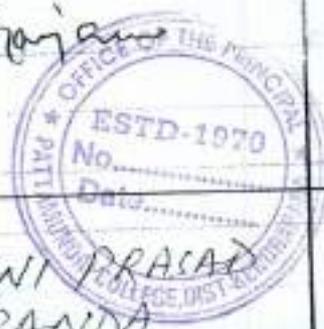


Social Media and  
Indian Youth

9437517126

*(Signature)*

Sl NO	Name and Designation	Name of the College/University	Distance in Kms.
16	Dumyodhan Panda Rtd. Principal Patamundi College		5 Kms
17	DR. BIRA KISHORE DASH		110
18	MANAS KUMAR ROUT Lecturer in Socio logy, Ka	Kaniapatana College, Kaniapatana Kendrapara	60km
19	NIRUSINGHA PRASAD MISRA Acting - Prof. & Ganjam College	Ganjam College Ganjam Berhampur University	600 K
20	BHABANI PRASAD PANDA Lect. in Sociology	BIRUPA COLLEGE	250



24/12/2015  
IQAC Co-ordinator  
Patamundi College

Title of the Paper | Mobile No: | Signature of the Participant

9437276324

Dr. H 23.12.15

Impact of social media on students

9433326029

Red 23/12/15

9777629778

W

Women Empowerment  
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24/12/2015  
IQAC Co-ordinator  
Patanjali College

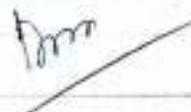
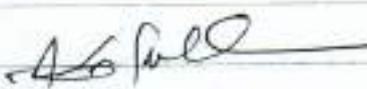
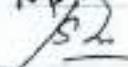
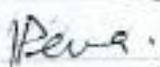
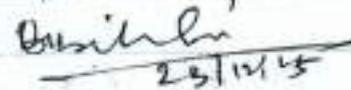
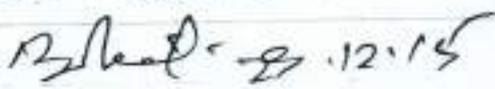
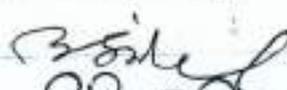
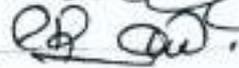
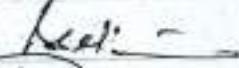
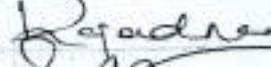
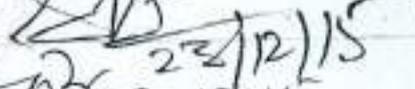
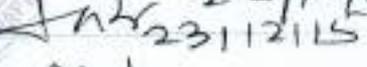
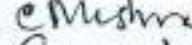
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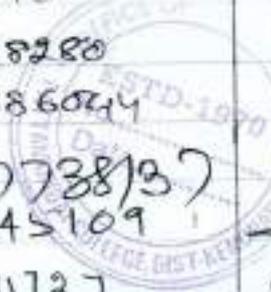
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21	PREMANANDA PRADHAN	BIRUPA COLLEGE INDUPUR	35 km
22	Chittaranjan Das	H. B. Mahavidyalaya Borkeking, Jspur	110 km
23	Arunalya Kumar Mall	Masshatni College	40 km
24	Dr Mathini Chandra Nayak	Karipadma College	40 km
25	Shashadhar Panda	Chandkali College, Chandkedi Bada	40 km 18 km
26	Rajkishori Behra	Aul college, Aul.	18 km
27	Umaanta Nayak	SSB College, Mahakopra.	
28	Pusparajati Panda	S.V.M.S.V. college Choudakulit	10 km
29	Preodish Ku. Panda.	S.V.M.S.V. college Choudakulit	10 km
30	Nalinikanta Panda.	V.K.M. College MADANPUR, Kendrapada.	15 km
31	Sreekanta Das	Barapara Mahavidyalaya	15 km
32	Krasanta Ku. Das	B.A. College, Kanimul.	100 km
33	Bibekananda Singh	B. A. College, Kanimul, TITAI, Jagatpur	100 km
34	Indyadhar Aet.	S. H. College Kankariko.	25 km
32	Shikha Biswal	Journalist	0 km
33	Chitranjan Mallik	Journalist	0 km
34	Balkuntla Behari Jana	Chitrapada college Kankariko	40 km
35	Samal Ku. Sethi	Ma. Tarini Mahavidyalaya Jagatpur	40 km
36	D. Rajendra Prasad	Barapara Mahavidyalaya	30 km
37	Sankar Kumar Panda	Pattana College	110 km
38	TUHNAMSU RATIL	Madhupura College Pattana	120 km
39	Chennayee Mishra	Baski (Aeto) College	130 km
40	Sujata Sanyal	B. B. Mahavidyalaya Chandikote, Jspur	130 km



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	9437273945 shreshthkumar@gmail.com	
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Innovation of Mobile technology in virtual media.	9439967595	 23/12/15
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Odisha Express	9437276238	
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	9937738137	 23/12/15
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	9438435504	 Lujata Suresh

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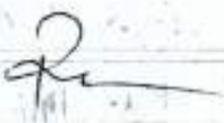
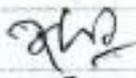
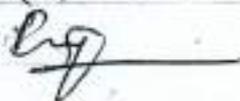
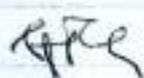
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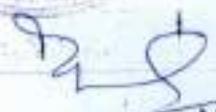
Sl. No.	Name & Designation	Name of the College/University	Distance in KMS
42	Pradhepta Ku Pradhan Lect in Sociology	K.P. Women's College Bijapur, B.O.H, J.G.R	80 km
43	Ramesh Ch Jena Retd. Principal of PMJ Coll	Klesampa Pattanaleu	
44	Dr. Patitapan Pandu Lecturer in Sociology	P.P. Dev Mahavidyalaya TIGIRIA, CUTTACK	150 km
45	Dr. Himansu Bhushan Parida Lecturer in Sociology	V.H.J. Mahavidyalaya, Nilirai, Kendrapada	
46	Prof. Anon Jena Lect in Sociology	K.P. Women's College	
47	Dr. Anurupa K. Raut	V.H.J. Mahavidyalaya Nilirai	
48	Gandita Parida	Central University of Orissa Koraput	
49	BHUBAN MOHAN JENA Lect in Sociology	Manmohan College Bhubaneswar	30 km
50	Keshab Ch. Kund Retd. Lect in Pol. Sc.	Keshab Ch. Kund	
51	Dr. Barada Kumar Jena	L.N. Mahavidyalaya Pattara A.P.O. - Korva, Kendrapada	40
52	Jaladhara Jena	Regional College Rambaj, Jaitpur	90 km
53	Rajan K. Samal	Pattabandhu Prasad's College, Balasore	70 km
54	Dr. Kabirchandra Saini	Lakshmi Mahavidyalaya Korva, Kendrapada	60 km
55	Dr. Firdosh Hossain	Charampa Mahavidyalaya	100 km
56	Merza B. Beg	S.N. College, Rayana	30 x 2 = 60
57	Ratikanta Samal	S.N. College, Rayana	30 x 2 = 60
58	Syid Amir Ali	M.H. College	



17/11/11  
Co-ordinator  
Pattanaleu College

Title of the paper	Mobile NO!	Signature
	9937552107	
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	8280132458	
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aspect of social media in india.	9497508424	
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and health	8763495699	



  
 IQAC Co-ordinator  
 Pathankot College  
 24/12/15

SL NO.	Name and Designation.	Name of the College/University	Distance in Kms.
59	Kshirod Ku. Tripathy	K.N-Mahar.	90x2=180km
60	Prasanta Kumar Das	Menstoghai College, Menstoghai, Kemerapara	40x2=80km
61	Roharani Pathy Jaganmohini Acharya	M.S.V. Mahila Mahavidyalaya Sambal Patana	80x2=160
62	Gopinath Tripathy	Seeg, Ang Bihari parsh	5Kms
63	Rajkisan Barik	Le. d. w. S. r. d. w.	100 km = 200
64	Satyananda Acharya	Pr. Lect. in Society	35 km
65	<del>Prabhu K. K. K. K.</del>	<del>Limkhari College</del> <del>Mahara</del>	<del>100 km</del>
66	Rajendra Kumar Parida	R.K.B. @ College	115 km
67	Prevala Barik	Chandbhai College Chand	
68	Bhuban Mohan Saha	" "	
69	Mahabalan Samal	Keondrapara College.	20 km
70	Dr. Sridhar Samal	- do -	25 km
71	Dr. Sanjivita Das	Keondrapara Auto. College	25 km
72	Dilip Kumar Patra	Keondrapara (H. K. K.)	35 km
73	Bipin Bikhari Barik	Principal Patana Women's college	
74	Dr. Bhagyalaxmi Mohanty	Kamala Nehru Women's College Pattana	130 km
75	Anil Choudhary	Prasanna PAMEYA	
75	Dilip Kumar Patra	Keondrapara	20
76	Dilip Kumar Patra	Das College	50
77	Dilip Kumar Saha	Konara Women's College	60 km
78	Harekrishna Patra	Oliver College	70-80 km
79	Muralidharan Kar	Oliver College, Patna	50
80	Umakanti Nayak	S.S.B. College, Patna	50
81	Patna Patra	Patna	
82	Acharya Saha	Patna	
83	Ramachandra Das	H.N.C. Mahavidyalaya Chandni	45



12/12/2015  
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Patna College

Title of the paper	Mobile No.	Signature of Participants
	9437926068	Kumar
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	9937452603	Prabhu
	9861479450	et an
	9040622512	Dr
	9861439887	By
	9337122783	Dr. Karthi
	9178339435	Dr
	9861222995	Dr
	9439925361	Dr
	9937762115	Dr
	9437607997	Dr
men & Media	9437885544	Dr
	7437274815	Dr
	9438331114	Dr
Media: A Boomer for existence.	9861010207	Dr
	9937435460	Dr
	9438832204	Dr
	9437228923	Dr
	9937861969	Dr
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	9178162872	Dr

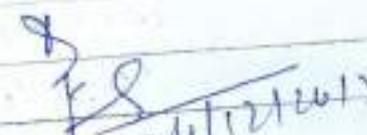


Dr. IQAC Co-ordinator  
Pattenmundal College

24/12/2015

Sl No.	Name and Designation	Name of the College/University	Distance in kms.
85	Pustalata Sahoo	S.S.D. College, MKP.	50 km x 2 = 200 km
86	Tapan Ch. Samal	B.A. College Kainil	20 km
87	Kanakg. Sahu	P.W. College	
88	Debabrata Pradhan	Pattamunda College	
89	Ganeshwar Das	Pattamunda College	
90	Rutukrushna Swain	U.N. (Auto) College of Sci Tech	
91	Laxmi Devi	A.S. College, Tota, J.H.	100 km
92	Sarat chandra Sahoo	Sarala Mohavidyalaya, Rahama Jagatsinghpur	100 km
93	Nibedita Panda	Chhetrapati College, Akhuni - Odisha	
94	Rabindra kr. Panda	Lect. in History, Pattamunda College	
95	Lichha Pattanah	Lect. in Zoology, S.N. College	20 km
96	Bhagisreehti Panda	Lect. in Botany, S.N. College	20 km
97	Mithika Das	Lect. in Zoology, S.N. College	20 km
98	Amp kr. Mahto	Lect. in Ph. Ed.	30 km
99	Brajabandhu Sahu	Lect. in Math	30 km
100	Dr. Geetika K. Patra	President - Commerce Association, Odisha	30 km
101	Bihar Prasad	Commerce, Bala	



  
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 Pattamunda College

Title of the paper	Mobile No.	Signature of Participant
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	9437366001	<u>[Signature]</u>
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Pattanamudi College







# କୋନ୍ସାପ୍ଟ

ଜଗଜ, ୨୫ ଡିସେମ୍ବର ୨୦୧୫



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## ◆ ଜାତୀୟସ୍ତରୀୟ ସେମିନାର

# 'ସୋସିଆଲ୍ ମିଡିଆ ପରିବର୍ତ୍ତନର ସମ୍ଭାବନା ସୃଷ୍ଟି କରିଛି'

ପଞ୍ଚମୀ, ୨୫/୧୨ (କମିଟି): ଦେଶ ଗଠନରେ ମିଡିଆର ଏକ ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ଅଙ୍ଗଭାବ ରହିଛି। ମିଡିଆପୁଞ୍ଜିର ପୁଞ୍ଜିପତିଙ୍କ ଉତ୍ତରେ ଥିବାକୁ ସେମାନଙ୍କ ଭିତ୍ତପୋଷଣକୁ ନେଇ ପ୍ରଶ୍ନ ଉଠିଛି। ଦେଶ ପାଇଁ ଏହା ମଧ୍ୟ ଏକ ଦେହବଳ ପରିସ୍ଥିତି ସୃଷ୍ଟି କରିଛି। ତେବେ ସୋସିଆଲ୍ ମିଡିଆ ଏକ ପରିବର୍ତ୍ତନର ସମ୍ଭାବନା ସୃଷ୍ଟି କରିଛି। ଏହାଦ୍ୱାରା ମିଡିଆର ଏକତରଫା ପ୍ରଚାରକୁ ଗୋଟାଏ ଗୋଟାଏ ପଦ୍ଧତି। ପଞ୍ଚମୀ, ୨୫/୧୨ ମହାବିଦ୍ୟାଳୟରେ ବିଶ୍ୱ ବିଦ୍ୟାଳୟ ଅନୁଦାନ ଆୟୋଗ ପରାମର୍ଶରେ ସମାଜ ବିଜ୍ଞାନ ବିଭାଗ ତରଫରୁ 'ସୋସିଆଲ୍ ମିଡିଆର ଉତ୍ତରୀୟ ସମାଜ ଉପରେ ପ୍ରଭାବ' ଶୀର୍ଷକ ଜାତୀୟସ୍ତରୀୟ ସେମିନାରରେ ବକ୍ତାମାନେ ଏହି ମତ ରଖିଛନ୍ତି। ସେମିନାରର ଉଦ୍ଦାତ୍ତକ ଅଧିବେଶନରେ ମହାବିଦ୍ୟାଳୟର ଅଧ୍ୟକ୍ଷ ପ୍ରଫେସର ବିଜୟ କୁମାର ସ୍ୱାଇଁ ଉଦ୍ଘାଟନା କରିଥିଲେ। ମୁଖ୍ୟ ଅତିଥିମାନେ ଉଚ୍ଚ



ସଂସ୍କୃତି ବିଶ୍ୱ ବିଦ୍ୟାଳୟର କୁନ୍ଦପତି ପ୍ରଫେସର ଦେବେନ୍ଦ୍ର ନାଥ ଦେବୀ ଯୋଗଦେଇଥିଲେ। ମୁଖ୍ୟବକ୍ତା ଭାବେ ବିଜୁ ପଟ୍ଟନାୟକ ରାଜ୍ୟ ପୁଲିସ୍ ଏକାଡେମୀ ଓଡିଶାର ପ୍ରଫେସର ରବିନ୍ଦ୍ର କୁମାର ମହାନ୍ତି ଯୋଗଦେଇଥିଲେ। ଅନ୍ୟତମ ବକ୍ତାମାନେ ପଞ୍ଜିପତିଙ୍କ ବିଶ୍ୱ ବିଦ୍ୟାଳୟ ସମାଜ ବିଜ୍ଞାନ ବିଭାଗର ମୁଖ୍ୟ ପ୍ରଫେସର ବିପ୍ଳବ

କୁମ୍ଭାର ମହାନ୍ତି ଉପସ୍ଥିତ ଥିଲେ। ସମାଜିକ ଅତିଥିମାନେ ଚାନ୍ଦିନୀ ଅଫ ଇଣ୍ଡିଆର ଓଡିଶା ମୁଖ୍ୟ ସାମ୍ବାଦିକ ରାଜରାମ ଶତପଥୀ ଯୋଗଦେଇଥିଲେ। ଗଣମାଧ୍ୟମର ଅଧ୍ୟାପକ ଶେଷବ୍ରତ ପ୍ରଧାନ ମହାବୀର ଅତିଥିମାନଙ୍କ ପରିଚୟ ପ୍ରଦାନ କରିଥିଲେ। ସାମ୍ବାଦିକ ସଂପାଦକ ଛଅ ସମାଜ ବିଜ୍ଞାନର ବିଭାଗୀୟ

ମୁଖ୍ୟ ଚାନ୍ଦିନୀ ସେନାପତି ସେମିନାର ଶୀର୍ଷକର ସାରାଂଶ ପାଠକରିଥିଲେ। ଅଧ୍ୟାପକ କୁମ୍ଭାର କୁମ୍ଭାର ଦ୍ୱିତୀୟ ବାର୍ତ୍ତାକ୍ରମକୁ ସଂଯୋଜନା କରିଥିଲେ। ସମାଜ ବିଜ୍ଞାନ ବିଭାଗର ଅନ୍ୟତମ ଅଧ୍ୟାପକ ମନୋଜ କୁମାର ପରିଜା ଇଣ୍ଡିଆର ପରିଚାଳନା କରିଥିଲେ। ଅଧ୍ୟାପକ ବିଜୟ କୁମାର ମହାନ୍ତି ଧନ୍ୟବାଦ ଦେଇଥିଲେ। ଇଣ୍ଡିଆରରେ ପଞ୍ଚମୀ, ୨୫/୧୨ ମହାବିଦ୍ୟାଳୟର ଅଧ୍ୟକ୍ଷ ପ୍ରଫେସର ବିଜୟ କୁମାର ସ୍ୱାଇଁ, ପୂର୍ବର କଲେଜ ଅଧ୍ୟକ୍ଷ ରମେଶ ଚନ୍ଦ୍ର ଦେବୀ, ଦୁର୍ଦ୍ଦାସ ପରିଜା, କେଶବ କୁଞ୍ଜ, ଅଧ୍ୟାପକ ରାମ ଚନ୍ଦ୍ର ପାତ୍ର, ଚାନ୍ଦିନୀ କୁମାର ଦାସ, ପ୍ରମୋଦ କୁମାର ସ୍ୱାଇଁ, ଗୋବିନ୍ଦ ମହାପାତ୍ର, ରବିନ୍ଦ୍ର କୁମାର ପଣ୍ଡା, ପ୍ରେମନାଥ ସେନାପତି, କୁଞ୍ଜ ପ୍ରସାଦ ମିଶ୍ର, ଅକଳି ଦାଶ, କୁଶାଳ ପରିଜା, ଚନ୍ଦ୍ରପାଣି ଦାସ, ପ୍ରମୋଦ କୁମାର ସାମଲ, ଚନ୍ଦ୍ରାବତୀ ସ୍ୱାଇଁ, ରମେଶ ଦାସ, ରମେଶ ଚନ୍ଦ୍ର ସାହୁ ପ୍ରମୁଖ ଯୋଗ ଦେଇଥିଲେ।

